

Strong lager maibock

Tender No. B170401

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Premium 60 - 100

Deadline written offer: April 1, 2017

Launch Date: October 15, 2017

Product Requirements

Country of Origin: Any Country

Type of Product: Beer

Ex. Cellar Price: 0,35-0,65 € per 500 ml. Calculated on 7 % alc in a 50 cl bottle. € per 500 ml

Any container type

Estimated Volume (yearly): 8000 litres (Volume Unit 500 ml Any container type)

Type of Container: Any container type

Container Size: 500 ml

Alcohol vol.: minimum 7.0 % alc. vol. % alc. vol.

Sample Image: Yes

Other Requirements:

1. Maibock must appear on the package.

2. An esteemed representative of the style in question will be advantageous.

3. A well-known brand to Finnish consumers will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form

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