Pear Cider Any Country in Europe

Tender No. 247878

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	95 Systembolaget stores
Deadline written offer:	October 25, 2016
Launch Date:	June 1, 2017

Product Requirements

Country of Origin:	Europe
Type of Product:	Cider
Region (Classification):	Any Country in Europé
Ex. Cellar Price:	0,2-0,35 € per unit € per 275 ml - 330 ml Glass bottle
Minimum Volume (units):	10.000 liters (Volume Unit 275 ml - 330 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	275 ml - 330 ml
Closure:	Crown Cap
Alcohol vol.:	Maximum 4,5 % alc. vol. % alc. vol.
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was cider1
2. Pear' must be clearly indicated in English or Swedish ('Päron') on the front label.
3. Only one offer per producer.
4. This tender is looking for a semi-dry to dry cider
5. The price is based on 4,5 % alc. and a 330 ml bottle. Should your cider be much different please contact us for an updated price.

To receive further information on this and other tenders feel free to contact us:
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Apply for this tender on via online form