

Blended Whisky Scotland

Tender No. 247874

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	433 Systembolaget stores
Deadline written offer:	October 25, 2016
Launch Date:	June 1, 2017

Product Requirements

Country of Origin:	Great Britain, Ireland
Type of Product:	Spirits
Region (Classification):	Scotland
Ex. Cellar Price:	1-2,2 € per unit € per 700 ml Glass bottle
Minimum Volume (units):	100.000 units (Volume Unit 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	700 ml
Alcohol vol.:	Minimum 40 % alc. vol. % alc. vol.

Other Requirements:

1. On launch plan stage reference was spirit5
2. This launch will be subject to a customer panel where the design of the product you submit will therefore be of importance.
3. An image of the front and back label to be included in the offer.
4. Include an image with a quality of minimum 1500 pixels (accepted formats are the following: png, jpeg, eps, tif or pdf)
5. A cost is included to participate in the consumer panel. Please contact us for further details.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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