

## Russian Vodka Glass bottle

Tender No. 242109

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|--------------------------------|--------------------------------------|
| <b>Monopoly:</b>               | Sweden (Systembolaget)               |
| <b>Assortment:</b>             | Permanent listing (9 months minimum) |
| <b>Distribution:</b>           | 172 Systembolaget stores             |
| <b>Deadline written offer:</b> | August 9, 2016                       |
| <b>Launch Date:</b>            | March 1, 2017                        |

## Product Requirements

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|--------------------------------|--|
| <b>Country of Origin:</b>      | Russia   |
| <b>Type of Product:</b>        | Spirits  |
| <b>Ex. Cellar Price:</b>       | 1-1,9 € per unit € per 700 ml Glass bottle     |
| <b>Minimum Volume (units):</b> | 50,000 units (Volume Unit 700 ml Glass bottle) |
| <b>Type of Container:</b>      | Glass bottle                                   |
| <b>Container Size:</b>         | 700 ml   |
| <b>Alcohol vol.:</b>           | Minimum 40 % alc. vol. % alc. vol.             |

### Other Requirements:

1. On launch plan stage reference was spirit1
2. This launch will be subject to a customer panel where the design of the product you submit will therefore be of importance.
3. An image of the front and back label to be included in the offer.
4. Include an image with a quality of minimum 1500 pixels (accepted formats are the following: png, jpeg, eps, tif or pdf)
5. A cost is included to participate in the consumer panel. Please contact us for further details.

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34

info@concealedwines.com

### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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[Apply for this tender on via online form](#)

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