

North Coast red wine blend with Zinfandel

Tender No. W160709

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	July 1, 2016
Deadline Samples:	August 15, 2016
Launch Date:	February 1, 2017
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Region (Classification):	North Coast
Ex. Cellar Price:	2,5 - 4 € € per 750 ml bottle
Minimum Volume (units):	10 000 bottles (initial vintage) (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	20 000 liters (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml
Sugar level (g/l):	maximum sugar amount 6 g/l g/l
Sample Image:	Yes

Other Requirements:

1. A blend of minimum three grape varieties including Syrah and Zinfandel. The proportion of the dominant grape variety may not exceed 70 percent.
2. The region of production must be indicated on the offer under additional information and on the label.
3. The vintage must be indicated on the offer and on the label.
4. Taste style robust & powerful may be advantageous.
5. A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.
6. Registration in the recycling system may be advantageous. (Concealed Wines solve this part)

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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