

## Whisky Canada

Tender No. S161203

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|--------------------------------|---------------------------------------|
| <b>Monopoly:</b>               | Finland (Alko)                        |
| <b>Assortment:</b>             | Permanent listing (12 months minimum) |
| <b>Distribution:</b>           | Segment Mainstream - 160 - 180        |
| <b>Deadline written offer:</b> | December 15, 2016                     |
| <b>Deadline Samples:</b>       | December 29, 2016                     |
| <b>Launch Date:</b>            | June 1, 2017                          |

## Product Requirements

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|-----------------------------------|--|
| <b>Country of Origin:</b>         | Canada   |
| <b>Type of Product:</b>           | Spirits  |
| <b>Ex. Cellar Price:</b>          | 3,5 - 6 € € per 700 ml glass bottle            |
| <b>Minimum Volume (units):</b>    | 5 000 liters (Volume Unit 700 ml glass bottle) |
| <b>Estimated Volume (yearly):</b> | 8 000 liters (Volume Unit 700 ml glass bottle) |
| <b>Type of Container:</b>         | glass bottle                                   |
| <b>Container Size:</b>            | 700 ml   |
| <b>Alcohol vol.:</b>              | minimum 40 % by volume % alc. vol.             |
| <b>Sample Image:</b>              | Yes  |

### Other Requirements:

1. The grain varieties and their proportions in mash bill must be indicated on the offer under additional information.
2. The production process must be explained on the offer under additional information.
3. Rye whiskey or high rye mash bill will be advantageous.
4. A renowned brand will be advantageous.
5. Registration in the recycling system may be advantageous. (Concealed Wines solve this part)

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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[Apply for this tender on via online form](#)

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