

## **Berry Liqueur With Fantasy Aroma Any Country**

Tender No. S161105

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Mainstream - 160 - 180

**Deadline written offer:**November 1, 2016 **Deadline Samples:**November 29, 2016

Launch Date: May 1, 2017

## **Product Requirements**

Country of Origin: Any Country

Type of Product: Spirits

**Ex. Cellar Price:**  $1,5 - 3,5 \in \mathbb{C}$  per 500 ml glass bottle

Minimum Volume (units): 15 000 liters (Volume Unit 500 ml glass bottle)

Estimated Volume (yearly): 25 000 liters (Volume Unit 500 ml glass bottle)

Type of Container: glass bottle
Container Size: 500 ml

Alcohol vol.: 15 - 22 % by volume % alc. vol.

Sample Image: Yes

## Other Requirements:

- 1. Modern, youthful style and appearance will be advantageous.
- 2. A new taste variant in Alko's assortment.
- 3. The taste profile of the product must be described on the offer under additional information.
- 4. A well-known brand to Finnish consumers will be advantageous.
- 5. Sugar content (g/l) must be indicated on the offer under additional information.
- 6. Registration in the recycling system may be advantageous. (Concealed Wines solve this part)

## To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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Apply for this tender on via online form

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