

## **Blonde Lager Any Country**

Tender No. B161001

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Premium 60 - 100

Deadline written offer:October 1, 2016Deadline Samples:October 31, 2016

Launch Date: April 1, 2017

## **Product Requirements**

Country of Origin: Any Country

Type of Product: Beer

Ex. Cellar Price: Max. 1,5 €. Competitive pricing is of advantage € per maximum 250 ml

Minimum Volume (units): 8 000 liters (Volume Unit maximum 250 ml)

Estimated Volume (yearly): 8 000 liters (Volume Unit maximum 250 ml)

Container Size: maximum 250 ml

**Alcohol vol.:** over 4,7 % by volume % alc. vol.

Sample Image: Yes

Other Requirements:

1. A renowned brand and/or an esteemed representative of the style in question will be advantageous.

2. A high score from a rating site like ratebeer.com or beeradvocate.com is very important!

To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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Apply for this tender on via online form

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