

## Pale Lager Any Country

Tender No. B160801

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b>	August 1, 2016
<b>Deadline Samples:</b>	August 29, 2016
<b>Launch Date:</b>	February 1, 2017

## Product Requirements

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<b>Country of Origin:</b>	Any Country
<b>Type of Product:</b>	Beer
<b>Ex. Cellar Price:</b>	0,3 - 0,5 € € per 330 ml
<b>Minimum Volume (units):</b>	11 000 liters (Volume Unit 330 ml )
<b>Estimated Volume (yearly):</b>	11 000 liters (Volume Unit 330 ml )
<b>Container Size:</b>	330 ml
<b>Alcohol vol.:</b>	over 4,7 % by volume % alc. vol.
<b>Sample Image:</b>	Yes
<b>Other Requirements:</b>	<ol style="list-style-type: none"><li>1. Smooth and refreshing taste profile will be advantageous.</li><li>2. Suitability for pairing with oriental food will be advantageous.</li><li>3. Modern, youthful style and appearance may be advantageous.</li><li>4. Registration in the recycling system may be advantageous. (Concealed Wines solve this part)</li></ol>

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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