

## Mix-pack UK – British style beer

Tender No. 235836

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	137 Systembolaget stores
<b>Deadline written offer:</b>	April 1, 2016
<b>Launch Date:</b>	December 1, 2016

## Product Requirements

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<b>Country of Origin:</b>	Great Britain, Ireland
<b>Type of Product:</b>	Beer
<b>Region (Classification):</b>	UK
<b>Ex. Cellar Price:</b>	2,6-4,1 € per unit € per 1100 ml, 1320 ml or 2000 ml (4*275 ml, 4*330 ml or 4*500 ml) Glass bottle
<b>Minimum Volume (units):</b>	15 000 liters (Volume Unit 1100 ml, 1320 ml or 2000 ml (4*275 ml, 4*330 ml or 4*500 ml) Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	1100 ml, 1320 ml or 2000 ml (4*275 ml, 4*330 ml or 4*500 ml)
<b>Sample Image:</b>	You have to attach a product image to the written offer.
<b>Other Requirements:</b>	

1. On launch plan stage reference was beer18
2. The different beers have to clearly differ from one another through either various beer styles, malt types or hop types.
3. The combi-pack can only include one beer of each type (a total of 4 beer types). Please provide a short description of each beer and how they differ from one another.
4. The combi-pack will only be sold as a unit of four bottles. This means that the package must be closed.
5. Only one offer per producer.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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