

## **Kentucky Straight Bourbon**

Tender No. 235832

Monopoly: Sweden (Systembolaget)

**Assortment:** Permanent listing (9 months minimum)

**Distribution:** 356 Systembolaget stores

**Deadline written offer:** April 1, 2016

Launch Date: December 1, 2016

## **Product Requirements**

Country of Origin: U.S.A.

Type of Product: Spirits

Region (Classification): Kentucky

Ex. Cellar Price: 3,2-4,9 € per unit € per 700 ml Glass bottle

Minimum Volume (units): 33 000 units (Volume Unit 700 ml Glass bottle)

Type of Container: Glass bottle
Container Size: 700 ml

Alcohol vol.: Minimum 43 % alc. vol. % alc. vol.

Sample Image: You have to attach a product image to the written offer.

Other Requirements:

1. On launch plan stage reference was spirit4

2. Kentucky Straight Bourbon has to be clearly indicated on the front label

To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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Apply for this tender on via online form

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