

# Calvados or Calvados Pays d'Auge Tender No. 235827

Monopoly: Sweden (Systembolaget)

**Assortment:** Permanent listing (9 months minimum)

**Distribution:** 78 Systembolaget stores

**Deadline written offer:** April 1, 2016

Launch Date: December 1, 2016

## **Product Requirements**

Country of Origin: France

Type of Product: Spirits

Region (Classification): Calvados or Calvados Pays d'Auge

Ex. Cellar Price: 8-17 € per unit € per 700 ml Glass bottle

Minimum Volume (units): 2 000 units (Volume Unit 700 ml Glass bottle)

Type of Container: Glass bottle
Container Size: 700 ml

Ageing: Aged according to XO-requirements.

Alcohol vol.: Minimum 40 % alc. vol. % alc. vol.

**Sample Image:** You have to attach a product image to the written offer.

### Other Requirements:

- 1. On launch plan stage reference was spirit12
- 2. The Calvados needs to be of XO quality and this has to be clearly mentioned on the front label.
- 3. Only one offer per producer.

### To receive further information on this and other tenders feel free to contact us:

**Telephone:** 08-41 02 44 34 info@concealedwines.com

### **ONLINE SUPPORT**

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Apply for this tender on via online form

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