

AOP Saint-Estèphe, AOP Pauillac, AOP Tender No. 230339 Saint-Julien or AOP Margaux half bottle

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	117 Systembolaget stores
Deadline written offer:	February 23, 2016
Launch Date:	September 1, 2016

Product Requirements

Country of Origin:	France
Type of Product:	Red wine
Region (Classification):	AOP Saint-Estèphe, AOP Pauillac, AOP Saint-Julien or AOP Margaux
Grapes:	Minimum 50 % cabernet sauvignon
Vintage:	2012 or 2014
Ex. Cellar Price:	4-6,2 € per unit € per 375 ml Glass bottle
Minimum Volume (units):	8.000 units (Volume Unit 375 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	375 ml
Ageing:	At least 70 % of the wine has to be aged in oak for at least 10 months.
Sample Image:	You have to attach a product image to the written offer.
Other Requirements:	<ol style="list-style-type: none">1. On launch plan stage reference was fra82. The word 'chateau' has to be a part of the name of the wine as well as be clearly mentioned on the front label.3. An image of a castle has to appear on the front label4. Only one offer per producer.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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