

AOP Bordeaux supérieur 2005, 2006, Tender No. 230337 **2008, 2009 or 2010**

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 93 Systembolaget stores

Deadline written offer: February 23, 2016 **Launch Date:** September 1, 2016

Product Requirements

Country of Origin: France

Type of Product: Red wine

Region (Classification):

Grapes:

AOP Bordeaux supérieur

Maximum 90 % merlot

Vintage: 2005, 2006, 2008, 2009 or 2010

Ex. Cellar Price: 3,6-4,9 € per unit € per 750 ml Glass bottle

Minimum Volume (units): 20.000 units (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle
Container Size: 750 ml

Ageing: The wine has to be completely or partly aged on oak barrels with a maximum

size of 500 liters.

Sample Image: You have to attach a product image to the written offer.

Other Requirements:

- 1. On launch plan stage reference was fra4
- 2. The word 'chateau' has to be a part of the name of the wine as well as be clearly mentioned on the front label.
- 3. An image of a castle has to appear on the front label
- 4. Only one offer per producer.
- 5. It is possible to a minimum of 7500 liters of vintage 2055, 2006, 2008 or 2009 and the remaining volume (7500 liters) of the following vintage. Maximum one vintage can be skipped during the vintage change (it is not possible to change to vintage 2007).

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form