

Mixpack (4 products), craft beer Can Tender No. 224097

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (6 months minimum)
Distribution:	137 Systembolaget stores
Deadline written offer:	October 27, 2015
Launch Date:	June 1, 2016

Product Requirements

Country of Origin:	Belgium, Great Britain, New Zealand, U.S.A.
Type of Product:	Beer
Ex. Cellar Price:	2 - 3,8 € per unit € per 1320 ml (4*330 ml) or 1420 ml (4*355 ml) Can
Minimum Volume (units):	25.000 liters (Volume Unit 1320 ml (4*330 ml) or 1420 ml (4*355 ml) Can)
Type of Container:	Can
Container Size:	1320 ml (4*330 ml) or 1420 ml (4*355 ml)
Sample Image:	You have to attach a product image to the written offer.

Other Requirements:

1. On launch plan stage reference was Beer19
2. The different beers in the mix pack have to differ from each other though for example beer type, style, malt or hops.
3. The mix pack can only be sold as unit of 4 cans. This means the pack has to be sealed.
4. Only one offer per producer.

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34

info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

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