

Western Cape Blend including Petit Tender No. W151006 Verdot, Cabernet Sauvignon and Shiraz

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Mainstream - 160 - 180

Deadline written offer:October 14, 2015 **Launch Date:**May 15, 2016

Taste Style: (See Taste Styles Info)

Luscious & jammy or robust & powerful

Product Requirements

Country of Origin: South Africa

Type of Product: Red wine

Region (Classification): Western Cape

Grapes: A blend of three grape varieties including Petit Verdot, Cabernet Sauvignon

and Shiraz. Petit Verdot must be the dominant grape variety (max. 70 %).

Vintage: Has to be a vintage wine.

Ex. Cellar Price: 1,5 - 2 € per 750 ml Glass bottle € per 750 ml Glass bottle

Minimum Volume (units): 6.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)

Estimated Volume (yearly): 40.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle
Container Size: 750 ml

Ageing: The wine has to be aged in oak.

Closure: Stelvin screwcap

Sample Image: You have to attach a product image to the written offer.

Other Requirements:

- 1. The grape varieties and their proportions must be indicated on the offer.
- 2. Classified wine (WO)
- 3. The region of production must be indicated on the offer.
- 4. Grape variety must appear on label.
- 5. Vintage must appear on the package.
- 6. A lightweight bottle (max. 420 g) may be of advantage.
- 7. Registration in the recycling system. (Concealed Wines solve this)

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

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Apply for this tender on via online form

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