

## IGT/IGP Puglia Blend of Negroamaro Tender No. W150706 and Primitivo Italy

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Wide Plus - 250 - 280

Deadline written offer:

Launch Date:

July 10, 2015

January 15, 2016

Taste Style: (See Taste Styles Info)

Smooth & fruity

## **Product Requirements**

Country of Origin: Italy

Type of Product: Red wine

Region (Classification): IGT/IGP Puglia

**Grapes:** Blend of Negroamaro and Primitivo

Vintage: Has to be a vintage wine.

**Ex. Cellar Price:** 1 - 1,5 € per 750 ml Glass bottle € per 750 ml Glass bottle

Minimum Volume (units): 20.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)

Estimated Volume (yearly): 100.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 750 ml

Closure: Stelvin screwcap

**Sample Image:** You have to attach a product image to the written offer.

## Other Requirements:

- 1. The grape varieties and their proportions must be indicated on the offer.
- 2. Sugar content must be indicated on the offer.
- 3. Moderate price may be of of advantage.
- 4. A lightweight bottle (max. 420 g) may be of advantage.
- 5. Registration in the recycling system. (Concealed Wines solve this)
- 6. You have to attach an image to the offer.

## To receive further information on this and other tenders feel free to contact us:

**Telephone:** 08-41 02 44 34 info@concealedwines.com

**ONLINE SUPPORT** 

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Apply for this tender on via online form