
Red wine 3000 ml Bag-in-Box France Tender No. W150712

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	July 10, 2015
Launch Date:	January 15, 2016
Taste Style: (See Taste Styles Info)	Smooth & fruity

Product Requirements

Country of Origin:	France
Type of Product:	Red wine
Vintage:	Has to be a vintage wine.
Ex. Cellar Price:	4 - 5,5 € per 3 000 ml Bag-in-box € per 3 000 ml Bag-in-box
Minimum Volume (units):	7.000 of 3 000 ml Bag-in-boxes (Volume Unit 3 000 ml Bag-in-box)
Estimated Volume (yearly):	40.000 of 3 000 ml Bag-in-boxes (Volume Unit 3 000 ml Bag-in-box)
Type of Container:	Bag-in-box
Container Size:	3 000 ml
Sugar level (g/l):	between 7 and 20 g/l g/l
Sample Image:	You have to attach a product image to the written offer.

Other Requirements:

1. The grape varieties and their proportions must be indicated on the offer.
2. Grape variety must appear on label.
3. Sugar content must be indicated on the offer.
4. Taste profile must be indicated on the offer under additional information.
5. A renowned brand for the Finnish consumer may be advantageous.
6. An organic certified wine may be of advantage.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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