

Entry level Red wine Argentina

Tender No. W150701

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	July 10, 2015
Launch Date:	February 15, 2016
Taste Style: (See Taste Styles Info)	Robust & powerful

Product Requirements

Country of Origin:	Argentina
Type of Product:	Red wine
Vintage:	Has to be a vintage wine.
Ex. Cellar Price:	1,5 - 1,8 € per 750 ml Glass bottle € per 750 ml Glass bottle
Minimum Volume (units):	10.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	40.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Closure:	Stelvin screwcap
Sample Image:	You have to attach a product image to the written offer.

Other Requirements:

1. The grape varieties and their proportions must be indicated on the offer.
2. The region of production must be indicated on the offer.
3. Vintage must appear on the package.
4. A well-known brand to Finnish consumers may be of advantage.
5. Taste profile must be indicated on the offer under additional information.
6. A lightweight bottle (max. 420 g) may be of advantage.
7. Registration in the recycling system. (Concealed Wines solve this)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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