

Amber/vienna lager Estonia

Tender No. B150801

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	August 14, 2015
Launch Date:	February 15, 2016

Product Requirements

Country of Origin:	Estonia
Type of Product:	Beer
Ex. Cellar Price:	maximum 0,4 € - € per Maximum 330 ml Glass bottle € per Maximum 330 ml Glass bottle
Minimum Volume (units):	30.000 of Maximum 330 ml Glass bottles (Volume Unit Maximum 330 ml Glass bottle)
Estimated Volume (yearly):	200.000 of Maximum 330 ml Glass bottles (Volume Unit Maximum 330 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	Maximum 330 ml
Alcohol vol.:	minimum 4,8 % alc. vol. % alc. vol.
Other Requirements:	

1. Moderate price may be of advantage.
2. A new brand or variant in Alko's assortment.
3. A well-known brand to Finnish consumers may be of advantage.
4. Registration in the recycling system. (Concealed Wines solve this)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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