

AOP Alsace Riesling riesling 2014 Tender No. 164894 Glass bottle

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (6 months minimum)

Distribution: 200

Deadline written offer: April 21, 2015

Launch Date: December 1, 2015

Product Requirements

Country of Origin: France

Type of Product: White wine

Region (Classification): AOP Alsace Riesling

Grapes: riesling
Vintage: 2014

Ex. Cellar Price: 3 - 3,8 € units of 750 ml Glass bottles € per 750 ml Glass bottle

Minimum Volume (units): 16.000 units of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 750 ml

Closure: Stelvin screwcap

Sugar level (g/l): Maximum 5 g/l g/l

Sample Image: Yes

Other Requirements:

- 1. On launch plan stage reference was Fra13
- 2. Only one offer per producer.
- 3. The producer in offer and on label must be an estate in Alsace. The wine has to be from producers own (owned or rented) vineyards as well as be bottled on the producer's estate. That the wine is estate bottled must clearly appear on the label.
- 4. If we make a winning offer with a product we will launch it in the Norwegian market in 70 stores (test listing)

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

Calle Nilsson (Skype ID: callenil)

Email: calle.nilsson@concealedwines.com

Apply for this tender on via online form