

California zinfandel 2014 (Organic certified) Glass bottle

Tender No. 164865

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (6 months minimum)

Distribution: 346

Deadline written offer: April 7, 2015

Launch Date: December 1, 2015

Product Requirements

Country of Origin: U.S.A.

Type of Product: Red wine

Region (Classification): California

Grapes: Minimum 80 % zinfandel. Petite sirah may be included with a maximum of 20

%, other grape varieties may be included with a maximum of 10 %.

Vintage: 2014

Ex. Cellar Price: 3 - 4 € per 750 ml Glass bottle € per 750 ml Glass bottle

Minimum Volume (units): 40.000 units of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 750 ml

Ageing: The wine needs to be aged for at least 6 months in oak barrels.

Alcohol vol.: 15 % alc. vol. % alc. vol.

Sugar level (g/l): Maximum 6 g/l g/l

Sample Image: Yes

Other Requirements:

- 1. On launch plan stage reference was usa5
- 2. Min. 40 % of the volume must come from producer's own (owned or rented) vineyards.
- 3. A gurantee of supply form have to be attached to the offer. (we send you this form)
- 4. We have to provide information about annual volumes and when next vintage is ready.
- 5. If we make a winning offer with a product we will launch it in the Norwegian market in 70 stores (test listing)

To receive further information on this and other tenders feel free to contact us:

Telephone: 08-41 02 44 34 info@concealedwines.com

ONLINE SUPPORT

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Apply for this tender on via online form