

McLaren Vale or Barossa shiraz 2014 Tender No. 164853 (Organic certified) Glass bottle

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (6 months minimum)

Distribution: 161

Deadline written offer: April 7, 2015

Launch Date: December 1, 2015

Product Requirements

Country of Origin: Australia

Type of Product: Red wine

Region (Classification): McLaren Vale or Barossa

Grapes: Minimum 85 % shiraz, viognier must be included in the blend

Vintage: 2014

Ex. Cellar Price: 3,4 - 4,5 € per 750 ml Glass bottle € per 750 ml Glass bottle

Minimum Volume (units): 16.000 units of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 750 ml

Ageing: The wine needs to be aged for at least 9 months in oak barrels.

Closure: Stelvin screwcap

Sugar level (g/l): Maximum 5 g/l g/l

Sample Image: Yes

Other Requirements:

- 1. On launch plan stage reference was aus6
- 2. The producer on the label and in offer must be mentioned in James Hallidays Australian Wine Companion 2014 or 2015 (page number must be indicated in offer).
- 3. Only one offer per producer.
- 4. Label Intergrity Program documentation must be provided in case of winning the launch.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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