

Red berries flavored cider in Can

Tender No. 307_41

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	348 Systembolaget stores
Tender Start Date:	January 19, 2023
Launch Date:	September 1, 2023

Product Requirements

Country of Origin:	Any Country
Type of Product:	Cider
Organic:	Yes
Ex. Cellar Price:	0,35 - 0,45 € per 250- 355 ml Can
Minimum Volume (units):	140000 liters (Volume Unit 250- 355 ml Can)
Type of Container:	Can
Container Size:	250- 355 ml
Alcohol vol.:	max 4,5 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): <https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/>
2. More details will be added to this tender at latest on start date of tender.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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