

# Sustainable choice flavored Gin from Tender No. 307\_36 Europe

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

**Distribution:** 246 Systembolaget stores

**Tender Start Date:**January 19, 2023 **Launch Date:**September 1, 2023

## **Product Requirements**

Country of Origin: Europe

Type of Product: Spirits

Organic: Yes

Ex. Cellar Price: 1,2 - 2 € per 500 ml Light weight bottle or PET

Minimum Volume (units): 50000 liters (Volume Unit 500 ml Light weight bottle or PET)

Type of Container: Light weight bottle or PET

Container Size: 500 ml

Alcohol vol.: Minimum 37,5 % alc. vol.

Sample Image: Yes

#### Other Requirements:

- 1. The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/
- 2. More details will be added to this tender at latest on start date of tender.

#### To receive further information on this and other tenders feel free to contact us:

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### **ONLINE SUPPORT**

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