

## Sustainable or Organic IPA/DIPA Ale from Europe, Norway or Great Britain

Tender No. 304\_53

|                                |                                      |
|--------------------------------|--------------------------------------|
| <b>Monopoly:</b>               | Sweden (Systembolaget)               |
| <b>Assortment:</b>             | Permanent listing (9 months minimum) |
| <b>Distribution:</b>           | 419 Systembolaget stores             |
| <b>Deadline written offer:</b> | August 22, 2022                      |
| <b>Deadline Samples:</b>       | September 15, 2022                   |
| <b>Launch Date:</b>            | March 1, 2023                        |

### Product Requirements

|                                |                                       |
|--------------------------------|---------------------------------------|
| <b>Country of Origin:</b>      | Any Country, norway or great britain  |
| <b>Type of Product:</b>        | Beer                                  |
| <b>Ex. Cellar Price:</b>       | 0,4 - 0,8 € per 330 ml Can            |
| <b>Minimum Volume (units):</b> | 40000 liters (Volume Unit 330 ml Can) |
| <b>Type of Container:</b>      | Can                                   |
| <b>Container Size:</b>         | 330 ml                                |
| <b>Alcohol vol.:</b>           | Min 6 % alc. vol.                     |
| <b>Sample Image:</b>           | Yes                                   |

#### Other Requirements:

1. 2 products will be selected for this tender.
2. The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): <https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/>The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): <https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/>
3. Only one offer per producer will be accepted for this reference.
4. The quotation sample must come in the final packaging (type of ackaging, size and label / design)p

**To receive further information on this and other tenders feel free to contact us:**

**Telephone:** 08-41 02 44 34  
**info@concealedwines.com**

#### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**  
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