CONCEALED WINES
UNIQUE WINES FROM GREAT PRODUCERS

Sustainable or Organic mixed drink Alumninum container Any country

Tender No. 304_41

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	373 Systembolaget stores
Deadline written offer:	August 8, 2022
Deadline Samples:	September 1, 2022
Launch Date:	March 1, 2023

Product Requirements

Country of Origin:	Any Country
Type of Product:	Mixed drink
Ex. Cellar Price:	0,3 - 0,4 € per 250 ml – 330 ml Can
Minimum Volume (units):	180000 liters (Volume Unit 250 ml – 330 ml Can)
Type of Container:	Can
Container Size:	250 ml – 330 ml
Alcohol vol.:	Max 5 % alc. vol.
Sugar level (g/l):	more than 10 g/l

Other Requirements:

1. 2 products will be selected for this tender.
2. On the front label, it must be clear in English, Swedish or by image what the seasoning is.
3. The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/ The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/ The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/

To receive further information on this and other tenders feel free to contact us:
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Apply for this tender on via online form
