

Sustainable or Organic apple or pear Cider from Europe

Tender No. 304_39

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|--------------------------------|--------------------------------------|
| Monopoly: | Sweden (Systembolaget) |
| Assortment: | Permanent listing (9 months minimum) |
| Distribution: | 445 Systembolaget stores |
| Deadline written offer: | August 8, 2022 |
| Deadline Samples: | September 1, 2022 |
| Launch Date: | March 1, 2023 |

Product Requirements

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|--------------------------------|---|
| Country of Origin: | Any Country |
| Type of Product: | Cider |
| Ex. Cellar Price: | 0,3 - 0,4 € per 250 ml – 355 ml Can |
| Minimum Volume (units): | 180000 liters (Volume Unit 250 ml – 355 ml Can) |
| Type of Container: | Can |
| Container Size: | 250 ml – 355 ml |
| Alcohol vol.: | Max 4,5 % alc. vol. |

Other Requirements:

1. 2 products will be selected for this tender.
2. On the front label, it must be clear in English, Swedish or by image which one or the main seasoning is and that it is a cider.
3. The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): <https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/> The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): <https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/> The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): <https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/>

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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