

White Müller-Thurgau blend from Mosel in 1000 ml Tetra package

Tender No. W221008

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	October 17, 2022
Deadline Samples:	November 14, 2022
Launch Date:	February 1, 2023
Taste Style: (See Taste Styles Info)	crisp & fruity or nuanced & structured

Product Requirements

Country of Origin:	Germany
Type of Product:	White wine
Region (Classification):	Mosel
Grapes:	A blend of two or more grape varieties, one of which must be Müller-Thurgau.
Vintage:	vintage wine
Ex. Cellar Price:	1,8 - 2,4 € per 1000 ml Tetrapack
Minimum Volume (units):	20000 (Volume Unit 1000 ml Tetrapack)
Estimated Volume (yearly):	60000 (Volume Unit 1000 ml Tetrapack)
Type of Container:	Tetrapack
Container Size:	1000 ml

Other Requirements:

1. Supplementary type - Dry or medium dry
2. Classified wine. The classification of the wine must be indicated on the offer.
3. The region of production, grape varieties and their proportions must be indicated on the offer.
4. Vintage must be indicated on the offer.
5. Moderate price will be advantageous.
6. A renowned brand and/or an esteemed representative of the style in question will be advantageous.
7. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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