

Syrah from Any Country sold in 500 ml Tender No. W220901 Tetra package

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	September 15, 2022
Deadline Samples:	October 14, 2022
Launch Date:	March 1, 2023
Taste Style: (See Taste Styles Info)	smooth & fruity or luscious & jammy

Product Requirements

Country of Origin:	Any Country, Argentina, Chile, France, Italy, Other Countries, South Africa, Spain
Type of Product:	Red wine
Grapes:	Syrah/Shiraz
Vintage:	vintage wine
Ex. Cellar Price:	0,8 - 1,1 € per 500 ml Tetrapack
Minimum Volume (units):	16670 (Volume Unit 500 ml Tetrapack)
Estimated Volume (yearly):	50000 (Volume Unit 500 ml Tetrapack)
Type of Container:	Tetrapack
Container Size:	500 ml
Other Requirements:	<ol style="list-style-type: none">1. The grape variety must appear on the package.2. The vintage must be indicated on the package.3. Plastic screw cap closure.4. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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