

## Sour liqueur Any Country

Tender No. S221006

<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b>	September 30, 2022
<b>Deadline Samples:</b>	October 31, 2022
<b>Launch Date:</b>	March 1, 2023

## Product Requirements

<b>Country of Origin:</b>	Any Country
<b>Type of Product:</b>	Spirits
<b>Ex. Cellar Price:</b>	1,6 - 4,2 for 700 ml € per maximum 700 ml Glass bottle
<b>Minimum Volume (units):</b>	2835 liters (Volume Unit maximum 700 ml Glass bottle)
<b>Estimated Volume (yearly):</b>	8500 liters (Volume Unit maximum 700 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	maximum 700 ml
<b>Alcohol vol.:</b>	minimum 15 % alc. vol.

### Other Requirements:

1. Sour liqueur.
2. A new product in our assortment, not an additional bottle size of an existing listing.
3. A new taste variant in Alko's assortment will be advantageous.
4. Modern, youthful style and appearance will be advantageous.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

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