

## Dark Rum modern style premium 700 Tender No. S221003 ml bottle Any Country

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Premium 60 - 100

Deadline written offer:September 30, 2022Deadline Samples:October 31, 2022Launch Date:March 1, 2023

## **Product Requirements**

Country of Origin: Any Country

Type of Product: Spirits

**Ex. Cellar Price**: 4,6 - 6 € per 700 ml Glass bottle

Minimum Volume (units): 3335 (Volume Unit 700 ml Glass bottle)
Estimated Volume (yearly): 10000 (Volume Unit 700 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 700 ml

Alcohol vol.: minimum 40 % alc. vol.

Sugar level (g/l): maximum 20 g/l

Sample Image: Yes

Other Requirements:

1. Supplementary type: Dark

- 2. Modern, youthful style and appearance will be advantageous.
- 3. Distinctive packaging will be advantageous.
- 4. An ethical trade product will be advantageous.
- 5. Registration in the recycling system will be advantageous.
- 6. Product feature enabling Alko's Green choice -symbol will be advantageous.

## To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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Apply for this tender on via online form

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