

Fruit flavored white rum

Tender No. S220902

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Wide Plus - 250 - 280

Deadline written offer:August 31, 2022Deadline Samples:September 29, 2022Launch Date:February 1, 2023

Product Requirements

Country of Origin: Any Country

Type of Product: Spirits

Ex. Cellar Price: 1,6 - 3 € per 700 ml Glass bottle

Minimum Volume (units): 11905 (Volume Unit 700 ml Glass bottle)

Estimated Volume (yearly): 35715 (Volume Unit 700 ml Glass bottle)

Type of Container: Glass bottle
Container Size: 700 ml

Alcohol vol.: minimum 30 % alc. vol.

Other Requirements:

- 1. Supplementary type: flavoured rum
- 2. Flavoured white rum.
- 3. Fruity flavour and flavoring with fruits will be advantageous.
- 4. Registration in the recycling system will be advantageous.
- 5. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form

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