

Blueberry or Lingonberry flavored Vodka Any Country

Tender No. S220801

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	August 1, 2022
Deadline Samples:	August 29, 2022
Launch Date:	January 1, 2023

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	1,6 - 3 for 700 ml € per 500 ml or 700 ml Glass bottle
Minimum Volume (units):	1335 liters (Volume Unit 500 ml or 700 ml Glass bottle)
Estimated Volume (yearly):	4000 liters (Volume Unit 500 ml or 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	500 ml or 700 ml
Alcohol vol.:	minimum 37.5 % alc. vol.

Other Requirements:

1. Flavoured with blueberry or lingonberry.
2. Registration in the recycling system will be advantageous.
3. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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