

Blended Whisky from Great Britain launched in PET bottle and Small bottles

Tender No. 215_35

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	444 Systembolaget stores
Deadline written offer:	May 16, 2022
Deadline Samples:	June 9, 2022
Launch Date:	December 1, 2022

Product Requirements

Country of Origin:	Great Britain
Type of Product:	Spirits
Region (Classification):	Great Britain, Scotland
Ex. Cellar Price:	1,1 - 1,5 for 700 ml and 0,7 - 0,9 for 350 ml € per 500 ml or 700 ml PET bottle
Minimum Volume (units):	100 000 liters (Volume Unit 500 ml or 700 ml PET bottle)
Type of Container:	PET bottle
Container Size:	500 ml or 700 ml
Alcohol vol.:	Min 40 % alc. vol.

Other Requirements:

1. Only one offer per producer will be accepted for this reference.
2. On the label, it must clearly stated that it is a whiskey and that the taste profile is smoky or has elements of smokyness.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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