

## Organic and WIETA or Fair-trade Sauvignon Blanc in PET bottle

Tender No. 215\_24

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

**Distribution:** 216 Systembolaget stores

Deadline written offer:July 11, 2022Deadline Samples:August 4, 2022Launch Date:December 1, 2022

Characteristics: We are looking for a dry, fresh, fruity and aromatic wine with hints of

gooseberries, stone fruit, herbs and citrus.

## **Product Requirements**

Country of Origin: South Africa

Type of Product: White wine

Organic: Yes

**Region (Classification):** Western Cape or to the underlying region, district, ward.

**Grapes:** 100 % sauvignon blanc

Vintage: 2021 or younger

**Ex. Cellar Price:** 2,8 - 3,5 € per 750 ml PET bottle

Bulk Price (per liter): 1,8 - 2,3

Minimum Volume (units): 53350 (Volume Unit 750 ml PET bottle)

Type of Container: PET bottle
Container Size: 750 ml

Closure: Screw cap for PET bottle (non metal)

## Other Requirements:

- 1. Only one offer per producer will be accepted for this reference.
- 2. The product must meet existing criteria for organic wine in accordance with current EU legislation. The inspection body and that the wine is organic must be clearly stated on the label / packaging.
- 3. In addition, the wine must be either certified by Fairtrade or IMO-Fair for life as fair trade, which means that the wine must have a valid Fairtrade certificate or a valid certificate for Fair for life from the IMO. A label for fair trade must be clearly stated on the packaging. Alternatively, the product offered at launch must be marked with The Wine and Agricultural Ethical Trade Initiative of SA's (WIETA) ethical marking (WIETA SEAL)
- 4. The document should be submitted with the offer WIETA, Fairtrade or IMO Fair For Life Certificate.
- 5. Concealed wines can buy the wine in bulk and handle packaging for this tender, contact our purchase team for more information.

To receive further information on this and other tenders feel free to contact us:

**Telephone:** 0046 (0) 841 024 434 **Email:** import@concealedwines.com

## **ONLINE SUPPORT**

Calle Nilsson (Teams ID: callenil

Email:

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Apply for this tender via online form

Concealed Wines AB - www.concealedwines.com - info@concealedwines.com