

Organic red wine from South Africa in Tender No. W220409 1000 ml PET bottle

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Wide - 200 - 230

Deadline written offer:April 15, 2022Deadline Samples:May 16, 2022Launch Date:November 1, 2022

Taste Style: (See Taste Styles Info) luscious & jammy

Product Requirements

Country of Origin: South Africa

Type of Product: Red wine

Organic: Yes

Vintage: vintage wine

Ex. Cellar Price: $1,2-2 \in 0,7-1,1 \in \text{per litre in bulk} \in \text{per } 1000 \text{ ml PET bottle}$

Minimum Volume (units): 24 000 litres (Volume Unit 1000 ml PET bottle)

Estimated Volume (yearly): 40 000 litres (Volume Unit 1000 ml PET bottle)

Type of Container: PET bottle

Container Size: 1000 ml

Other Requirements:

- 1. The grape variety or varieties must be indicated on the offer.
- 2. The region production and the classification of the wine must be indicated on the offer and on the label.
- 3. The vintage must be indicated on the label.
- 4. Plastic screw cap closure.
- 5. Modern, youthful style and appearance will be advantageous. The aim is to find a product which is widely interesting for Alko's customers by its appearance.
- 6. An ethical trade wine will be advantageous.
- 7. Registration in the recycling system will be advantageous.- Moderate price will be advantageous.- Product feature enabling Alko's Green choice -symbol will be advantageous. Registration in the recycling system will be advantageous.- Moderate price will be advantageous.- Product feature enabling Alko's Green choice symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender on via online form