

Red blend with Cabernet Sauvignon in 1000 ml PET Bottle

Tender No. W220407

Monopoly: Finland (Alko)

Assortment: Permanent listing (12 months minimum)

Distribution: Segment Wide Plus - 250 - 280

Deadline written offer:April 15, 2022Deadline Samples:May 16, 2022

Launch Date: September 1, 2022

Characteristics: Red blend with Cabernet Sauvignon in 1000 ml PET Bottle

Taste Style: (See Taste Styles Info) smooth & fruity or luscious & jammy

Product Requirements

Country of Origin: Spain

Type of Product: Red wine

Region (Classification): smaller than Wine of Spain

Grapes:A blend of two or three grape varieties, one of which must be Cabernet

Sauvignon (minimum 25%).

Vintage: vintage wine

Ex. Cellar Price: $1 - 1.7 \le 0.5 - 0.9 \le \text{per litre in bulk} \le \text{per } 1000 \text{ ml PET bottle}$

Minimum Volume (units): 24 000 litres (Volume Unit 1000 ml PET bottle)

Type of Container: PET bottle
Container Size: 1000 ml

Other Requirements:

- 1. Only one product per brand can be offered to this tender.
- 2. A blend of two or three grape varieties, one of which must be Cabernet Sauvignon.
- 3. The proportion of Cabernet Sauvignon must be minimum 25 percent (%).
- 4. The grape varieties and their proportions must be indicated on the offer.
- 5. The region of production and the classification of the wine must be indicated on the offer and on the label.
- 6. The vintage must be indicated on the label.
- 7. Plastic screw cap.- Registration in the recycling system will be advantageous.- Product feature enabling Alko's Green choice -symbol will be advantageous. Plastic screw cap.- Registration in the recycling system will be advantageous.- Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender via online form