

## Blend of Syrah and Carmenère from Valle Central

Tender No. W220405

|   |                                       |
|---|---------------------------------------|
| <b>Monopoly:</b>  | Finland (Alko)                        |
| <b>Assortment:</b>  | Permanent listing (12 months minimum) |
| <b>Distribution:</b>  | Segment Wide - 200 - 230              |
| <b>Deadline written offer:</b>                              | April 15, 2022                        |
| <b>Deadline Samples:</b>                                    | May 16, 2022                          |
| <b>Launch Date:</b>   | October 1, 2022                       |
| <b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a> | luscious & jammy                      |

## Product Requirements

|                                   |   |
|-----------------------------------|---|
| <b>Country of Origin:</b>         | Chile   |
| <b>Type of Product:</b>           | Red wine  |
| <b>Region (Classification):</b>   | Valle Central   |
| <b>Grapes:</b>                    | A blend of two or three grape varieties, which must include Syrah and Carmenère. The proportion of the dominant grape variety may not exceed 75 percent. A blend of two or three grape varieties, which must include Syrah and Carmenère. The proportion of the dominant grape variety may not exceed 75 percent. |
| <b>Vintage:</b>                   | vintage wine  |
| <b>Ex. Cellar Price:</b>          | 1,1 - 1,3 € per 750 ml Glass bottle   |
| <b>Minimum Volume (units):</b>    | 8 000 (Volume Unit 750 ml Glass bottle)   |
| <b>Estimated Volume (yearly):</b> | 40000 (Volume Unit 750 ml Glass bottle)   |
| <b>Type of Container:</b>         | Glass bottle  |
| <b>Container Size:</b>            | 750 ml  |

### Other Requirements:

1. Only one product per brand can be offered to this tender.
2. A blend of two or three grape varieties, which must include Syrah ja Carmenère. A blend of two or three grape varieties, which must include Syrah ja Carmenère.
3. The proportion of the dominant grape variety may not exceed 75 percent.
4. The grape varieties and their proportions must be indicated on the offer.
5. Screw cap closure.
6. Modern, youthful style and appearance will be advantageous.
7. The region of production of the wine must be indicated on the offer and on the label.- The vintage must be indicated on the label.- An ethical trade wine will be advantageous.- Registration in the recycling system will be advantageous.- Product feature enabling Alko's Green choice -symbol will be advantageous.- Added value with environmentally responsible packaging. The region of production of the wine must be indicated on the offer and on the label.- The vintage must be indicated on the label.- An ethical trade wine will be advantageous.- Registration in the recycling system will be advantageous.- Product feature enabling Alko's Green choice -symbol will be advantageous.- Added value with environmentally responsible packaging.

To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT**

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**[Apply for this tender on via online form](#)**

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