

Blend of Syrah and Carmenère from Valle Central

Tender No. W220405

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	April 15, 2022
Deadline Samples:	May 16, 2022
Launch Date:	October 1, 2022
Characteristics:	Blend of Syrah and Carmenère from Valle Central
Taste Style: (See Taste Styles Info)	luscious & jammy

Product Requirements

Country of Origin:	Chile
Type of Product:	Red wine
Region (Classification):	Valle Central
Grapes:	A blend of two or three grape varieties, which must include Syrah and Carmenère. The proportion of the dominant grape variety may not exceed 75 percent. A blend of two or three grape varieties, which must include Syrah and Carmenère. The proportion of the dominant grape variety may not exceed 75 percent.
Vintage:	vintage wine
Ex. Cellar Price:	1,1 - 1,3 € per 750 ml Glass bottle
Minimum Volume (units):	8 000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	40000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. A blend of two or three grape varieties, which must include Syrah ja Carmenère. A blend of two or three grape varieties, which must include Syrah ja Carmenère.
3. The proportion of the dominant grape variety may not exceed 75 percent.
4. The grape varieties and their proportions must be indicated on the offer.
5. Screw cap closure.
6. Modern, youthful style and appearance will be advantageous.
7. The region of production of the wine must be indicated on the offer and on the label.- The vintage must be indicated on the label.- An ethical trade wine will be advantageous.- Registration in the recycling system will be advantageous.- Product feature enabling Alko's Green choice -symbol will be advantageous.- Added value with environmentally responsible packaging. The region of production of the wine must be indicated on the offer and on the label.- The vintage must be indicated on the label.- An ethical trade wine will be advantageous.- Registration in the recycling system will be advantageous.- Product feature enabling Alko's Green choice -symbol will be advantageous.- Added value with environmentally responsible packaging.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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