

# **Grenache from Australia**

#### Tender No. W220403

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Wide - 200 - 230

Deadline written offer:April 15, 2022Deadline Samples:May 16, 2022Launch Date:October 1, 2022

Taste Style: (See Taste Styles Info) berried & fresh or luscious & jammy

# **Product Requirements**

Country of Origin: Australia

Type of Product: Red wine

**Region (Classification):** smaller than Wine of Australia **Grapes:** Single grape variety Grenache.

Vintage: vintage wine

**Ex. Cellar Price:** 1,6 - 2,4 € per 750 ml Glass bottle

Minimum Volume (units): 6000 (Volume Unit 750 ml Glass bottle)

Estimated Volume (yearly): 16000 (Volume Unit 750 ml Glass bottle)

Type of Container: Glass bottle

Container Size: 750 ml

### Other Requirements:

- 1. Grape variety Grenache.
- 2. The grape variety must appear on the label.
- 3. The region of production must be indicated on the offer on the label.
- 4. The vintage must be indicated on the label.
- 5. Registration in the recycling system will be advantageous.
- 6. Product feature enabling Alko's Green choice -symbol will be advantageous.
- 7. Added value with environmentally responsible packaging.

#### To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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Apply for this tender on via online form