

Petite Sirah from California

Tender No. W220318

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	February 28, 2022
Deadline Samples:	March 29, 2022
Launch Date:	September 1, 2022
Taste Style: (See Taste Styles Info)	luscious & jammy or robust & powerful

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Region (Classification):	California or its subregion
Grapes:	Single grape variety Petite Sirah.
Ex. Cellar Price:	2,4 - 3,1 € per 750 ml Glass bottle
Minimum Volume (units):	8000 (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	26000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml

Other Requirements:

1. Please note that the schedule in this tender differs from other general selection tenders.
2. Grape variety Petite Sirah.
3. The grape variety must appear on the label.
4. The region of production it must be indicated on the offer and on the label.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. Added value with environmentally responsible packaging.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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