

## Cabernet Sauvignon blend from Australia 750 ml paper package

Tender No. W220302

Monopoly: Finland (Alko)

**Assortment:** Permanent listing (12 months minimum)

**Distribution:** Segment Wide Plus - 250 - 280

Deadline written offer:March 16, 2022Deadline Samples:April 29, 2022Launch Date:November 1, 2022

Taste Style: (See Taste Styles Info) smooth & fruity or luscious & jammy

## **Product Requirements**

Country of Origin: Australia

Type of Product: Red wine

**Grapes:** A blend of two grape varieties including Cabernet Sauvignon (minimum 30%)

and the proportion of the dominant grape variety may not eceed 70%.

Ex. Cellar Price: 1,1 - 1,6 € per 750 ml Liquid pakaging board

Minimum Volume (units): 20000 (Volume Unit 750 ml Liquid pakaging board)

Estimated Volume (yearly): 66000 (Volume Unit 750 ml Liquid pakaging board)

Type of Container: Liquid pakaging board

Container Size: 750 ml

## Other Requirements:

- 1. Please note that the schedule in this tender differs from other general selection tenders.
- 2. A blend of two grape varieties including Cabernet Sauvignon. The proportion of Cabernet Sauvignon must be minimum 30 percent.
- 3. The proportion of the dominant grape variety may not exceed 70 percent.
- 4. The grape varieties and their proportions must be indicated on the offer.
- 5. The region of production must be indicated on the offer and on the package.
- 6. A renowned producer will be advantageous.
- 7. Product feature enabling Alko's Green choice -symbol will be advantageous. Added value with organic feature. Product feature enabling Alko's Green choice -symbol will be advantageous. Added value with organic feature. Product feature enabling Alko's Green choice -symbol will be advantageous. Added value with organic feature.

## To receive further information on this and other tenders feel free to contact us:

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**ONLINE SUPPORT** 

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Apply for this tender on via online form