

Malbec 1500 ml Pouch-bag

Tender No. W220301

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	March 16, 2022
Deadline Samples:	April 29, 2022
Launch Date:	November 1, 2022
Taste Style: (See Taste Styles Info)	luscious & jammy

Product Requirements

Country of Origin:	Argentina
Type of Product:	Red wine
Grapes:	Single grape variety of Malbec.
Vintage:	vintage wine
Ex. Cellar Price:	2,4 - 3,5 € 0,7 - 1,1 per litre in bulk € per 1500 ml Wine pouch
Minimum Volume (units):	24 000 litres (Volume Unit 1500 ml Wine pouch)
Estimated Volume (yearly):	60 000 litres (Volume Unit 1500 ml Wine pouch)
Type of Container:	Wine pouch
Container Size:	1500 ml

Other Requirements:

1. Please note that the schedule in this tender differs from other general selection tenders.
2. Only one product per brand can be offered to this tender.
3. Grape variety Malbec.
4. The grape variety must appear on the package.
5. The vintage must be indicated on the package.
6. An ethical trade wine will be advantageous.
7. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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