

## Dark rum 700 ml with low sugar level      Tender No. S220502

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Mainstream - 160 - 180
<b>Deadline written offer:</b>	April 30, 2022
<b>Deadline Samples:</b>	May 30, 2022
<b>Launch Date:</b>	November 1, 2022

## Product Requirements

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<b>Country of Origin:</b>	Any Country, Other Countries
<b>Type of Product:</b>	Spirits
<b>Ex. Cellar Price:</b>	5,5 - 8 € per 700 ml Glass bottle
<b>Minimum Volume (units):</b>	6000 (Volume Unit 700 ml Glass bottle)
<b>Estimated Volume (yearly):</b>	13000 (Volume Unit 700 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	700 ml
<b>Alcohol vol.:</b>	minimum 37,5 % alc. vol.

### Other Requirements:

1. Sugar content maximum 20 g/l.
2. Lower sugar content will be advantageous.
3. Modern, youthful style and appearance will be advantageous.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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