
Dark rum 700 ml

Tender No. S220302

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Super Premium - 15 - 45
Deadline written offer:	February 28, 2022
Deadline Samples:	March 29, 2022
Launch Date:	September 1, 2022

Product Requirements

Country of Origin:	Any Country, Other Countries
Type of Product:	Spirits
Ex. Cellar Price:	10,5 - 14,5 € per 700 ml Glass bottle
Minimum Volume (units):	2000 (Volume Unit 700 ml Glass bottle)
Estimated Volume (yearly):	2800 (Volume Unit 700 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	700 ml
Alcohol vol.:	minimum 40 % alc. vol.

Other Requirements:

1. Sugar content maximum 20 g/l.
2. A renowned brand or an esteemed representative of the style in question will be advantageous.
3. Environmentally responsible gift box will be advantageous. This needs to be substantiated in the offer or its attachment.
4. Registration in the recycling system will be advantageous.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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