

Fairtrade or Bonsucro dark Rhum 500 and 700 ml

Tender No. 214_39

Monopoly: Sweden (Systembolaget)

Assortment: Permanent listing (9 months minimum)

Distribution: 218 Systembolaget stores

Deadline written offer:February 14, 2022Deadline Samples:March 11, 2022Launch Date:September 1, 2022

Characteristics: We are looking for a light yellow to dark brown balanced sweet tasty dark

rum with a clear barrel character and hints of arrack.

Product Requirements

Country of Origin: Any Country

Type of Product: Spirits

Region (Classification): Any Region, please specify in offer

Ex. Cellar Price: 6.5 - 9.5 for 700 ml and 4.5 - 6 for 375 ml € per 500 or 700 ml and 200 or

350 ml Glass bottle or PET bottle

Minimum Volume (units): 11 000 litres (Volume Unit 500 or 700 ml and 200 or 350 ml Glass bottle or

PET bottle)

Type of Container: Glass bottle or PET bottle

Container Size: 500 or 700 ml and 200 or 350 ml

Alcohol vol.: Min 40 % alc. vol.

Other Requirements:

- 1. Please note that only one product per producer can be offered.
- 2. The front label must clearly state that it is a rum.
- 3. Ingredient rum must be certified by Fairtrade, Bonsucro or equivalent third-party certification. This means that the product must have a valid Fairtrade certificate, Bonsucro certificate or other equivalent valid certificate. Ingredient rum must be certified by Fairtrade, Bonsucro or equivalent third-party certification. This means that the product must have a valid Fairtrade certificate, Bonsucro certificate or other equivalent valid certificate. Ingredient rum must be certified by Fairtrade, Bonsucro or equivalent third-party certification. This means that the product must have a valid Fairtrade certificate, Bonsucro certificate or other equivalent valid certificate.
- 4. The marking must be clearly stated on the packaging.
- 5. Simultaneous launch will take place in 2 sizes.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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Apply for this tender via online form

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