

Qualitätswein Medium dry white in 375 ml bottle with screw cap from any region

Tender No. KW211201

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (Summer Season)
Distribution:	Seasonal product
Deadline written offer:	December 1, 2021
Deadline Samples:	January 10, 2022
Launch Date:	April 1, 2022
Characteristics:	Qualitätswein Medium dry white in 375 ml bottle with screw cap from any region

Product Requirements

Country of Origin:	Germany
Type of Product:	White wine
Region (Classification):	Any region
Grapes:	Riesling
Vintage:	vintage wine
Ex. Cellar Price:	0,9 - 1,2 € per 375 ml Glass bottle
Minimum Volume (units):	8000 (Volume Unit 375 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	375 ml
Closure:	screw cap
Sugar level (g/l):	medium dry- 12 g/l

Other Requirements:

1. The grape variety must appear on the label. Qualitätswein (QbA).
 2. The region of production and the classification of the wine must be indicated on the offer and on the label. The vintage must be indicated on the label. Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer.
 3. Screw cap closure.
 4. Appearance suitable for summer season will be advantageous.
 5. Moderate price will be advantageous. Registration in the recycling system will be advantageous.
 6. Product feature enabling Alko's Green choice -symbol will be advantageous. Distribution time - 31 March to 13 August 2022.
 7. More accurate sales estimate will be given when the listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.
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To receive further information on this and other tenders feel free to contact us:

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