

Sparkling dry rosé from any region in Germany Tender No. KW211009

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (Summer Season)
Distribution:	Seasonal product
Deadline written offer:	October 15, 2021
Deadline Samples:	November 15, 2021
Launch Date:	April 1, 2022

Product Requirements

Country of Origin:	Germany
Type of Product:	Sparkling wine
Region (Classification):	Any region
Ex. Cellar Price:	1 - 1,6 € per 750 ml Glass bottle
Minimum Volume (units):	20000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	Trocken/Dry g/l

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. The grape variety or varieties must be indicated on the offer.
3. Grape variety Pinot Noir may be advantageous. In that case, the grape variety must appear on the label.
4. Sugar content (g/l) must be indicated on the offer.
5. Appearance suitable for summer season will be advantageous. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous. Distribution time - 31 March to 13 August 2022.
7. More accurate sales estimate will be given when the listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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