

DOC Prosecco Rose Brut from Italy

Tender No. KW211006

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (Summer Season)
Distribution:	Seasonal product
Deadline written offer:	October 15, 2021
Deadline Samples:	November 15, 2021
Launch Date:	April 1, 2022

Product Requirements

Country of Origin:	Italy
Type of Product:	Sparkling wine
Region (Classification):	DOC Prosecco
Ex. Cellar Price:	2,5 - 3,1 € per 750 ml Glass bottle
Minimum Volume (units):	40000 (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	Brut g/l
Sample Image:	Yes

Other Requirements:

1. Only one product per brand can be offered to this tender.
2. Appearance suitable for summer will be advantageous.
3. Outstanding bottle model will be advantageous (f.ex. patterned bottle).
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. Distribution time 31 March to 13 August 2022.
6. Registration in the recycling system will be advantageous.
7. More accurate sales estimate will be given when the listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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