

Red sangria in 1500 ml PET from Portugal or Spain

Tender No. KW211004

Monopoly:	Finland (Alko)
Assortment:	Temporary listing (Summer Season)
Distribution:	Seasonal product
Deadline written offer:	October 15, 2021
Deadline Samples:	November 15, 2021
Launch Date:	April 1, 2022

Product Requirements

Country of Origin:	Portugal, Spain
Type of Product:	Mixed drink
Ex. Cellar Price:	0,8 - 1,6 € per 1500 ml PET bottle
Minimum Volume (units):	26650 (Volume Unit 1500 ml PET bottle)
Type of Container:	PET bottle
Container Size:	1500 ml
Alcohol vol.:	minimum 5.6 % alc. vol.

Other Requirements:

1. Only red sangria can be offered.
2. Ingredients used must be indicated on the offer under additional information. Sugar content (g/l) must be indicated on the offer. Appearance suitable for summer season will be advantageous.
3. A plastic screw cap closure.
4. Moderate price will be advantageous. A renowned brand will be advantageous.
5. Registration in the recycling system will be advantageous. Product feature enabling Alko's Green choice - symbol will be advantageous.
6. Distribution time 31 March to 13 August 2022.
7. More accurate sales estimate will be given when the listing is confirmed. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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